

# Retail Sales Trends - 2010

## Sandwich / Somonauk Trade Area

	Illinois	Total Trade Area	Sandwich	Somonauk	Waterman	Paw Paw	Shabbona	Hinckley	Millington	Plano	Leland	Earlville	Sheridan
<b>Population</b>	12,830,632	48,033	7,421	1,893	1,506	870	925	2,070	665	10,856	977	1,701	2,137
<b>Total Retail Sales</b>	141,803,644,572	253,467,978	51,460,908	13,789,938	11,440,068	3,777,376	7,157,108	12,448,430	712,053	130,638,483	2,582,212	10,033,377	9,428,025
<b>Per Capita Total Sales</b>	11,052	5,277	6,934	7,285	7,596	4,342	7,737	6,014	1,071	12,034	2,643	5,899	4,412
<b>General Merchandise</b>	20,041,542,775	-	-	-	-	-	-	-	-	-	-	-	-
Per Capita	1,562	-	-	-	-	-	-	-	-	-	-	-	-
<b>Food</b>	18,763,558,219	17,265,399	6,743,467	271,183	1,007	-	-	2,888,403	-	6,356,119	-	1,005,220	-
Per Capita	1,462	359	909	143	1	-	-	1,395	-	585	-	591	-
<b>Drinking &amp; Eating</b>	17,506,809,079	15,383,179	4,594,918	1,968,525	658,765	-	607,755	2,152,193	-	4,803,347	-	358,049	239,627
Per Capita	1,364	320	619	1,040	437	-	657	1,040	-	442	-	210	112
<b>Apparel</b>	5,572,632,318	375,828	375,828	-	-	-	-	-	-	-	-	-	-
Per Capita	434	8	51	-	-	-	-	-	-	-	-	-	-
<b>Furniture, H.H. &amp; Radio</b>	7,251,516,534	3,845,998	-	-	-	-	-	-	-	3,845,998	-	-	-
Per Capita	565	80	-	-	-	-	-	-	-	354	-	-	-
<b>Lumber, Bldg. &amp; Hardware</b>	7,559,137,356	6,030,774	4,181,489	-	-	-	-	393,707	-	1,455,578	-	-	-
Per Capita	589	126	563	-	-	-	-	190	-	134	-	-	-
<b>Automotive &amp; Filling Stations</b>	30,975,939,494	61,068,277	14,726,274	9,135,368	4,309,319	-	2,454,325	4,948,074	-	20,129,661	2,198,614	3,166,642	-
Per Capita	2,414	1,271	1,984	4,826	2,861	-	2,653	2,390	-	1,854	2,250	1,862	-
<b>Drugs &amp; Other</b>	21,234,716,674	28,082,872	20,426,619	151,317	85,046	158,285	267,435	184,994	28,670	5,449,769	89,691	1,082,603	158,443
Per Capita	1,655	585	2,753	80	56	182	289	89	43	502	92	636	74
<b>Agricultural &amp; Extractive</b>	16,266,221,786	43,307,732	1,707,095	195,202	6,332,243	5,756	3,016,701	1,133,775	-	19,491,400	32,471	3,846,059	7,547,030
Per Capita	1,268	902	230	103	4,205	7	3,261	548	-	1,795	33	2,261	3,532
<b>Manufacturing</b>	2,931,570,337	2,369,535	1,115,333	81,102	46,107	27,817	41,282	272,411	-	624,634	43,757	81,361	35,731
Per Capita	228	49	150	43	31	32	45	132	-	58	45	48	17

Source: Illinois Department of Revenue & US Census Bureau (2010)

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers. Totals include censored data.

Total trade area population is based on 2010 estimates and includes populations found in: DeKalb County Townships of Clinton, Paw Paw, Sandwich Shabbona, Somonauk, Squaw Grove and Victor; Kendall County Townships of Fox and Little Rock; and LaSalle County Townships of Adams, Earl Mission, Northville and Serena.

Last update: April 2011