

Retail Sales Trends - 2009

DeKalb / Sycamore / Cortland Trade Area

	Illinois	Total Trade Area	DeKalb	Sycamore	Cortland	Malta	Hinckley	Waterman	Shabbona	Genoa	Kingston	Kirkland	Lee	Maple Park
Population	12,901,409	104,571	45,734	17,816	4,243	1,194	2,091	1,529	957	5,145	1,069	1,709	310	1,298
Total Retail Sales	142,638,185,034	1,678,385,571	527,617,963	1,035,610,856	17,310,835	3,903,431	13,755,944	11,677,008	7,327,969	42,705,705	5,021,413	7,703,224	383,701	5,367,522
Per Capita Total Sales	11,056	16,050	11,537	58,128	4,080	3,269	6,579	7,637	7,657	8,300	4,697	4,507	1,238	4,135
General Merchandise	19,760,606,793	154,840,544	154,138,547	625,479	76,518	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	1,532	1,481	3,370	35	18	-	-	-	-	-	-	-	-	-
Food	18,823,743,751	101,916,546	55,760,959	35,277,326	-	-	2,970,973	4,569	599,629	6,989,987	6,992	306,111	-	-
<i>Per Capita</i>	1,459	975	1,219	1,980	-	-	1,421	3	627	1,359	7	179	-	-
Drinking & Eating	16,892,478,581	104,473,437	64,478,308	31,439,131	-	405,230	2,250,501	646,868	734,519	4,518,880	-	-	-	-
<i>Per Capita</i>	1,309	999	1,410	1,765	-	339	1,076	423	768	878	-	-	-	-
Apparel	5,249,919,884	6,714,259	6,235,098	391,197	-	-	-	-	-	87,964	-	-	-	-
<i>Per Capita</i>	407	64	136	22	-	-	-	-	-	17	-	-	-	-
Furniture, H.H. & Radio	6,754,904,399	28,739,122	24,677,414	3,918,994	142,714	-	-	-	-	-	-	-	-	-
<i>Per Capita</i>	524	275	540	220	34	-	-	-	-	-	-	-	-	-
Lumber, Bldg. & Hardware	7,460,105,846	57,825,301	22,566,265	28,671,845	4,883,690	-	251,957	-	510,303	941,241	-	-	-	-
<i>Per Capita</i>	578	553	493	1,609	1,151	-	120	-	533	183	-	-	-	-
Automotive & Filling Stations	28,152,416,101	559,867,072	76,117,806	437,879,976	9,930,680	-	6,535,452	4,074,027	2,450,518	22,878,613	-	-	-	-
<i>Per Capita</i>	2,182	5,354	1,664	24,578	2,340	-	3,126	2,665	2,561	4,447	-	-	-	-
Drugs & Other	21,583,488,312	121,144,605	81,599,087	31,958,927	559,585	73,863	182,332	89,103	362,012	5,549,646	149,069	378,917	19,521	222,543
<i>Per Capita</i>	1,673	1,158	1,784	1,794	132	62	87	58	378	1,079	139	222	63	171
Agricultural & Extractive	14,968,988,864	509,665,141	28,154,513	463,528,675	732,603	568,176	836,794	6,791,815	2,620,223	626,507	552,600	5,206,871	-	46,364
<i>Per Capita</i>	1,160	4,874	616	26,018	173	476	400	4,442	2,738	122	517	3,047	-	36
Manufacturing	2,991,532,503	36,426,761	13,889,966	1,919,306	17,310,835	60,231	359,816	64,904	46,786	1,025,458	232,413	1,462,470	-	54,576
<i>Per Capita</i>	232	348	304	108	4,080	50	172	42	49	199	217	856	-	42

Source: Illinois Department of Revenue & US Census Bureau (State and municipal populations are 2009 estimates.)

Note: Blank categories have less than 4 taxpayers, therefore no data is shown to protect confidentiality of individual taxpayers, totals include censored data.

* Total Trade Area Population is from 2009 estimates and includes populations found in DeKalb County Townships of Afton, Clinton, Cortland, DeKalb, Franklin, Genoa, Kingston, Malta, Mayfield, Milan, Pierce, Shabbona, South Grove, Squaw Grove, and Sycamore; Kane County Townships of Virgil and Kaneville; Ogle County Townships of Dement and Lynville; and Lee County Townships of Alto and Willow Creek

Last update: July 2010