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Press Release

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DCEDC Strategic Planning Update

As the DeKalb County Economic Development Corporation (DCEDC) moves forward in its strategic planning process, focus group meetings have been convened throughout the County. These focus group discussions are a first step in the organization's effort to collect and analyze information, update goals and objectives, define priorities and schedule activities going forward.

Paul Borek, Executive Director of DCEDC, noted "Focus group input has been enthusiastic and thoughtful. Commitment to a positive future for the DeKalb County economy and DCEDC is strong and it's exciting to participate in these discussion sessions."

The community is invited to be a partner in the DCEDC strategic planning process, by completing an online questionnaire about economic trends and opportunities. To participate, log onto the DCEDC website, www.dcedc.org and click on the link located on the Home page.

DCEDC is a public private partnership working to facilitate sustainable and diversified economic growth within DeKalb County through industrial retention, expansion and attraction. Since 1987 DCEDC has attracted over \$1 billion of industrial and commercial investment and established DeKalb County as a premier regional industrial location.