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FOR IMMEDIATE RELEASE

DCEDC 2010 Strategic Plan Focus

This year the DeKalb County Economic Development Corporation (DCEDC) has expanded their efforts to include a second goal identified in the five-year Strategic Plan that was developed in 2009. The 2010 focus is to “Enhance and promote the DeKalb County business climate to support expansion and encourage new business formation.”

Paul Borek, DCEDC Executive Director, noted “We have a detailed plan of action that supports this goal, but key efforts will be concentrated in the areas of: expanding collaboration with NIU and Kishwaukee College; supporting entrepreneurship and business expansion; encouraging business incubator development; creating an online business development resource kit; promoting innovation and emerging business opportunities, and assisting development of business and technology parks.”

The DCEDC website, www.dcedc.org has a link to the full Strategic Plan. Additionally Borek will report progress on the website from time to time. As he notes, “This is a fluid plan – one we fully expect to evolve further over time – and we welcome the input of community members as their participation will help make us more effective.”

DCEDC is a public/private partnership working to facilitate sustainable and diversified economic growth within DeKalb County. Established in 1987, DCEDC is a county-wide economic development organization formed to capitalize on and promote the strengths of the County and to be a catalyst for private and public leadership.

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