

SMART IDEAS FOR YOUR BUSINESSSM — NEW CONSTRUCTION OVERVIEW

Achieve High Performance and Reduce Operating Costs on your Next Project

ComEd's *Smart Ideas for Your Business*SM New Construction service encourages building owners, designers and architects to surpass standard building practices through financial incentives and, in most cases, technical assistance. The service is designed for new construction and major renovation projects that are non-residential, non-municipal and located within the ComEd service territory.*

This service is intended to help reduce the amount of energy that a completed new-construction project or major renovation would use. It also provides opportunities for building owners and designers to learn more about energy efficient design strategies, technologies and their benefits.

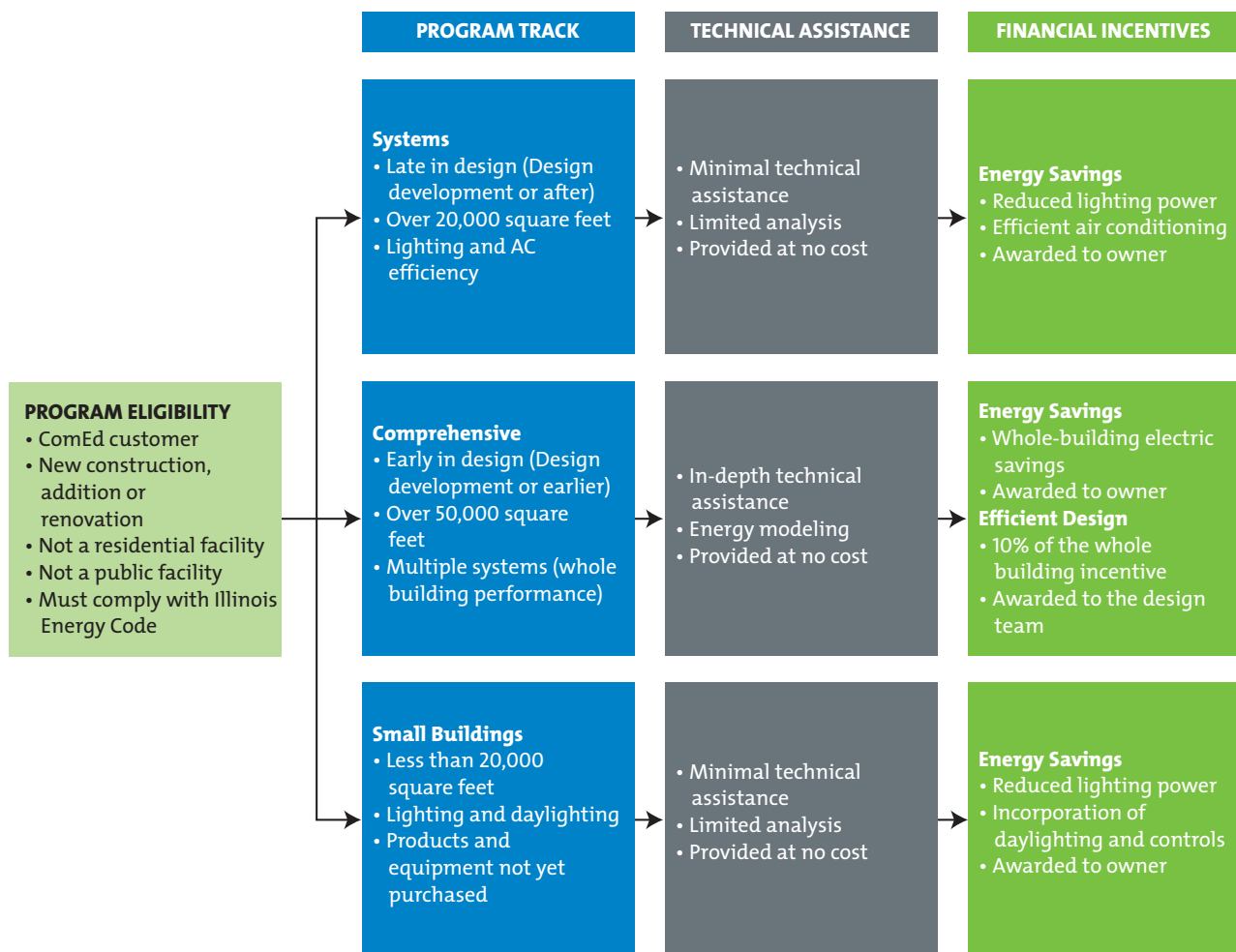
Project Participation Tracks

ComEd's *Smart Ideas* New Construction service features three tracks to allow customers in various stages of design and with various design features to participate:

SYSTEMS TRACK – ComEd's New Construction Systems Track offers measure incentives to encourage designers to meet performance criteria for improvements in lighting-power density and air-conditioning equipment. Incentives of up to \$100,000 per project are offered for the installation of quality lighting at lower installed wattage, such as lighting-power density (LPD) reduction for interior lighting, and efficient HVAC equipment, such as energy efficient air conditioning.

This track is designed for projects of 20,000 square feet or more, feature more limited opportunities for integrated design and

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* Refer to the terms and conditions in the New Construction application for eligibility and participation conditions. All eligibility determinations are at the sole discretion of ComEd, which accepts no liability for eligibility determinations.

are in the later stages of their design process. Projects less than 20,000 square feet may be considered on a case-by-case basis. A measure incentives agreement must be submitted for approval prior to the purchase or installation of energy-saving measures. Equipment invoices must be dated after June 1, 2009, to qualify for incentives.

COMPREHENSIVE TRACK – ComEd’s New Construction Comprehensive Track offers the highest level of project assistance and financial incentives for new construction design solutions. This track provides greater flexibility in meeting energy performance goals through the adoption of integrated design solutions that have been analyzed through whole-building energy simulations.

This track offers measure incentives of up to \$100,000 per project to encourage the inclusion of electric, energy-saving measures during the design stage. Design performance incentives of up to \$10,000 per project are offered to help offset additional costs associated with integrated system designs and the advanced design of individual energy-saving systems.

The Comprehensive Track is chosen when a project’s size, schedule, complexity and interest level justify a high level of program resources. Generally, this track is reserved for projects that are larger than 50,000 square feet and are in the early stages of their design process.

Energy specialists are available throughout the course of the Comprehensive Track to provide energy efficient, building design assistance. These specialists can propose and evaluate energy-saving measures using computerized, whole-building energy models.

SMALL BUILDINGS TRACK – ComEd’s Small Buildings Track offers incentives for integrated lighting and daylighting designs that reduce the amount of energy consumed in both renovation and new construction projects. Incentives of up to \$15,000 per facility are offered for toplighting (the introduction of natural light from skylights and skylighting tubes), sidelighting (the deliberate use of specially placed windows to bring in natural light) and controls (use of photosensors to dim or turn off the lighting system when there is enough natural light available).

This track is designed for offices, retail or warehouse buildings of 20,000 square feet or less. An application to participate must be submitted to ComEd’s Smart Ideas team for approval prior to the purchase or installation of a lighting system, controls or daylighting strategy components**. Equipment invoices must be dated after June 1, 2009, to qualify for incentives.

** Daylighting design strategies include sidelighting, toplighting or a combination of the two. Sidelighting includes glazing for daylight apertures/clearstory. Toplighting includes skylights and tubular daylighting devices.

Project Acceptance

To be considered for participation in this program, follow these steps:

1. Contact ComEd’s *Smart Ideas for Your Business* program as soon as possible at the beginning phases of your project.
2. Read the terms and conditions portion of the New Construction application to confirm your project’s eligibility. The *Smart Ideas* team can assist you with any questions.
3. Complete the *Smart Ideas for Your Business* New Construction application and submit it as early as possible during project design.

ComEd’s *Smart Ideas* team will review your application and notify you of acceptance or rejection. If accepted, the *Smart Ideas* team will work with you to coordinate technical assistance, where available, and any financial incentives. Project acceptance is at the sole discretion of ComEd.

Education and Training

ComEd’s *Smart Ideas for Your Business* New Construction service also features a variety of technical education and training classes to assist your design teams in gaining the information necessary to realize significant energy savings. ComEd believes that working to support the design and construction community through continuing education will provide us with sustained energy efficiency in our buildings for decades to come.

Visit ComEd.com/BizIncentives for more information.

We’re Here to Help...Contact Us

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